

57506

BBA- 1st Semester (New Scheme)

Examination, November-2023

MICRO ECONOMICS FOR BUSINESS DECISIONS

Paper - BBAN-106

Time allowed : 3 hours]

[Maximum marks : 80

Note : Attempt five questions in all, Question No. 1 (Section-A) having eight short questions is compulsory. From Section-B attempt four questions (one question from each unit). All questions carry equal marks.

Section-A

1. Briefly explain the following:

- (a) Features of Perfect competition
- (b) Factors affecting location of firms
- (c) Characteristics of land
- (d) Distinguish between Monopoly and monopolistic Competition

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- (e) Short Run and Long Run curves
- (f) Opportunity Cost
- (g) Distinguish between Individual demand and Market demand
- (h) Effect of change in demand of price

Section-B

Unit-I

- 2. Describe the concept law of supply and elasticity of supply with examples.
- 3. Discuss briefly the subject matter and nature of economies.

Unit-II

- 4. Explain the concepts of Fixed cost, Variable cost, Total cost, Average cost and Marginal cost. Discuss their inter-relationship too.
- 5. Explain the laws of returns of scale with the help of diagrams. What is the role of internal and external economies?

Unit-III

6. What is Monopolistic Competition? How price and output are determined under it?
7. What is Price discrimination? Discuss equilibriums of a firm under price discriminating monopoly.

Unit-IV

8. Explain modern theory of distribution.
9. Write notes on the following:-
 - (a) Ricardian theory of rent
 - (b) Theories of Interest